Press Information Bureau Government of India

Report on action taken regarding EK BHARAT SHRESHTHA BHARAT in respect of Press Information Bureau during September 2021

Press Information Bureau through its Headquarters and Regional and Branch Offices spread across the country has taken up several media activities under the umbrella of Ek Bharat Shreshtha Bharat (EBSB) Campaign in the month of September, 2021. Due to onslaught of Covid pandemic, only limited media activities could be organised since on-ground activities of various ministries are very few. However, PIB has tried to keep the campaign going with the help of digital/social media throughout the country.

The Government is organizing Azadi Ka Amrit Mahotsav to celebrate 75 year of independence. In light of the same, various activities are being taken up by PIB Hqrs and its Regional/Branch offices. In the month of September, 2021, PIB Hqrs and its Regional/Branch offices have actively been involved in publicising activities of M/o Culture and ensuring coverage of these events. The Social Media cell of PIB has also provided visibility to the event (Ek Bharat Shrestha Bharat, Azadi Ka Amrit Mahotsav) on various social media platforms like Twitter, Facebook and Instagram. Regional twitter handles of PIB are also actively promoting EBSB, AKAM. PIB's social media highlighted cuisine, culture, handicrafts, heritage, tourist destinations of paired states among others. Other media activities include webinars, press releases and photographs.

Bujurgon ki Baat Desh Ke Sath:

Union Minister of Culture & Tourism, Shri G. Kishan Reddy launched the book "Gita Govinda: Jaydeva's Divine Odyssey" by Dr.Utpal K. Banerjee, along with an exhibition on "Gita Govinda" and program 'Bujurgon ki Baat–DeshKeSaath' with MoS for Culture Shri Arjun Ram Meghwal, on 7th September, 2021 at IGNCA, New Delhi. The programme 'BujurgonkiBaat–DeshKeSaath' aims at enhancing the interaction between the youth and the elder persons who are 95 years and above and thus have spent around 18 years in India before independence. The video of the interaction should preferably be kept below 60 seconds and can be uploaded at www.rashtragaan.in. PIB invited media for the coverage of the event. PIB also issued press release and photographs on the same. Social Media updates were also made.



Union Minister of Culture Shri G.K Reddy launches program 'BujurgonkiBaat-DeshKeSaath'

The book "Gita Govinda :Jaydeva's Divine Odyssey" by Dr.Utpal K. Banerjee , along with an exhibition on "Gita Govinda" also launched

India is a nation of the young that is always willing to learn from its elders:Shri. G.K Reddy

Energy of youth and experience of elders can take the country ahead and make it stronger by 2047:Sh Arjun Ram Meghwal

Posted On: 07 SEP 2021 8:08PM by PIB Delhi

Key Highlights:

The programme 'BujurgonkiBaat—DeshKeSaath' aims at enhancing the interaction between the youth and the elder persons who are 95 years and above. The exhibition showcases collection of paintings on the theme of Krishna from various schools of art including Amber, Kangra among other.

Gita Govinda is originally written by 12th century poet Jayadeya.

Union Minister of Culture Shri Kishan Reddy Gangapuram launched the book "Gita Govinda 'Jaydeva's Divine Odyssey" by Dr.Utpal K. Banerjee, along with an exhibition on "Gita Govinda" and program 'BujurgonkiBaat-DeshKeSaath' with l'Union MoS for Culture Shri Arjun Ram Meghwal, today at IGNCA, New Delhi.

The programme 'BujurgonkiBaat-DeshKeSaath' aims at enhancing the interaction between the youth and the elder persons who are 95 years and above and thus have spent around 18 years in India before independence. The video of the interaction should preferably be kept below 60 seconds and can be uploaded at www.rashtragaan.in.



(Link: https://pib.gov.in/PressReleasePage.aspx?PRID=1752957)

Setting up Science Museums across the country:

National Council of Science Museums (NCSM) of M/o Culture signed an MoU on 29th September, 2021 with Council of Scientific and Industrial Research (CSIR) of M/o Science and Technology for setting up Science Museums across the country to promote scientific temper, particularly among children and the younger generation as part of Azadi Ka Amrit Mahotsav. PIB issued photographs and press release on same. Social Media updates were also made.

Union Minister Dr Jitendra Singh says, Government will be setting up Science Museums across the country

Says, science-based, rational and progressive thinking should form the basis for development in tune with PM Modi's recent exhortations at the UN

CSIR and National Council of Science Museums (NCSM) sign a MoU setting up of Science Museums at select CSIR Laboratories and to promote scientific temper among the people of India

Science Centres play an important role in supplementing the science education in the country and developing scientific temper amongst the masses and youth in particular: Shri. G. Kishan Reddy

Posted On: 29 SEP 2021 6:39PM by PIB Delhi

Posted On: 29 SEP 2021 6:39PM by PIB Delhi

Union Minister of State (Independent Charge) Science & Technology; Minister of State (Independent Charge) Earth Sciences; MoS PMO, Personnel, Public Grievances, Pensions, Atomic Energy and Space, Dr Jitendra Singh today said that the Government will be setting up Science Museums across the country to promote scientific temper, particularly among children and the younger generation.

Dr Jitendra Singh was speaking after signing of a MoU between Council of Scientific and Industrial Research (CSIR) and National Council of Science Museums (NCSM) in the presence of Shri G. Kishan Reddy, Union Minister of Culture, Tourism and DoNER. The MoU aims at setting up Science Museums at select CSIR Laboratories to promote scientific curiosity and awareness among the common people across all sections of society.



(Link: https://pib.gov.in/PressReleasePage.aspx?PRID=1759385)

Renovated complex of Jallianwala Bagh and Museum Galleries:

The Prime Minister dedicated the renovated complex of Jallianwala Bagh Smarak and inaugurated Museum Galleries at the Smarak virtually on 28th August, 2021 as part of celebrations of Azadi Ka Amrit Mahotsav. PIB issued press releases and photographs of the event. Tweets were also made from twitter handles of PIB Hqrs, @PIBCulture and Regional/Branch offices of PIB.

PM dedicates renovated complex of Jallianwala Bagh Smarak at Amritsar to the nation

PM also inaugurates Museum Galleries at the Smarak

Dreams of innocent boys and girls are still visible in the bullet marks in the walls of Jallianwala Bagh: PM

Those 10 minutes of April 13, 1919, became the immortal story of our freedom struggle, due to which we are able to celebrate the Amrit Mahotsav of freedom today: PM

It is not right for any country to ignore the horrors of its past. Therefore, India has decided to observe 14th August every year as 'Partition Horrors Remembrance Day'.: PM

Our tribal community contributed greatly and made great sacrifices for freedom, their contribution did not get as much place in the history books as it should have: PM

During Amrit Mahotsav, freedom fighters are being commemorated in every village and every corner of the country: PM

(https://pib.gov.in/PressReleasePage.aspx?PRID=1750035)

Conference of Tourism & Culture Ministers of North Eastern States:

Ministry of Tourism, Government of India organized two days' conference of Culture and Tourism Ministers of North Eastern States on 13th & 14th September, 2021 in Guwahati to discuss development of tourism and issues related to connectivity in the North Eastern Region as part of Azadi Ka Amrit Mahotsav. The conference was Chaired by Union Minister for Culture, Tourism and DoNER, Shri G. Kishan Reddy. Chief Minister of Assam, Shri Himanta Biswa Sarma address the inaugural of the conference. Minister of State for Culture and Parliamentary Affairs, Shri Arjun Ram Meghwal also attended the conference.

As requested by M/o Tourism, PIB arranged press tour consisting of 14 beat correspondents covering M/o Tourism including one from Rajasthan which is EBSB paired state of Assam from Delhi to Guwahati. PIB issued curtain raiser press release before the conference which was also shared with Regional/Branch offices of PIB including Guwahati for wide publicity in regional media. PIB also issued photographs and press releases on both days of the conference. These press releases and photographs were also shared with Regional/Branch offices for wide publicity. Regular social media updates were made on @PIBTour.

A two days' conference of Tourism and Culture Ministers of North Eastern States to be held on 13-14th September in Guwahati

Shri G. Kishan Reddy and Shri Himanta Biswas Sarma to address the inaugural session

Posted On: 11 SEP 2021 5:34PM by PIB Delhi

Key Highlight

Development of tourism and issues related to connectivity in the North Eastern Region will be discussed in conference

The technical sessions on 14th September will review the progress of the various projects sanctioned for the North-East under the Swadesh Darshan and PRASHAD schemes Of Ministry of Tourism

(Curtain Raiser press release: https://pib.gov.in/PressReleasePage.aspx?PRID=1754132)

A two-day conference of Tourism and Culture Ministers of North Eastern States begins today in Guwahati

Tourism can be a game changer that can bring socio-economic change in the nation especially in NE region: Shri G. Kishan Reddy

Rs 200 crore has been sanctioned under PRASHAD scheme for number of projects in the region: Shri G. Kishan Reddy

Infrastructural development in North East will enhance the tourism potential: Shri Arjun Ram Meghwal

Under Prime Minister Narendra Modi's leadership the country is seeing development in every sector: MoS, Tourism Sh Ajay Bhatt

Posted On: 13 SEP 2021 6:34PM by PIB Delhi

"Tourism can be a game changer that can bring socio-economic change in the nation especially in NE region" said Shri G. Kishan Reddy, Union Minister of Tourism, Culture and DoNER while addressing the inaugural session of a conference here today. The two-day conference of Tourism and Culture Ministers of North Eastern States has been organized under the Chairmanship of Minister of Tourism, Culture and DONER, to discuss development of tourism and issues related to connectivity in the North Eastern Region. Chief Minister of Assam Shri HimantaBiswaSarma, Union Minister of State for Culture and Parliamentary Affairs Shri Arjun Ram Meghwal andUnion Minister of State for Tourism and DefenceShri Ajay East also graced the inaugural session of conference.



(Press release issued on inaugural of the conference: https://pib.gov.in/PressReleasePage.aspx?PRID=1754581)

The two-day conference of Tourism and Culture Ministers of North Eastern States successfully concludes in Guwahati

Posted On: 14 SEP 2021 6:03PM by PIB Delhi

The two-day conference of Tourism and Culture Ministers of North Eastern States organized by the Ministry of Tourism, Government of India successfully concluded in Guwahati today. The conference was inaugurated yesterday by Shri G. Kishan Reddy, Union Minister of Tourism, Culture and DoNER and Sri Himanta Biswa Sarma, Chief Minister of Assaw.

Shri Arjun Ram Meghwal, Union Minister of State for Culture and Parliamentary Affairs, Shri Ajay Bhatt, Union Minister of State for tourism and Defence also graced the inaugural session of conference.



Shri Arvind Singh, Secretary Ministry of Tourism Government of India while addressing the second day of the two-day conference said that the conference has been successful in apprincipants about the several projects and initiatives being undertaken by the Central Government for the development of the northeast region. He also said that the several unique initiatives have been taken up by several states of the North East and the experiences shared by the participating states have been very encouraging.

(Press release issued on second day of the conference: https://pib.gov.in/PressReleasePage.aspx?PRID=1754829)



Artists regale the audience with traditional cultural performances from North-East on sidelines of two-day conference of Tourism and Culture Ministers of North Eastern States held in Guwahati on 13-14 September 2021

#EkBharatShreshthaBharat #AzadiKaAmritMahotsav @incredibleindia





Webinar on "Incredible IndianAdventures: Experiencing the Everest - AKAM":

Ministry of Tourism organized a webinar on 2nd episode of the series title "Incredible IndianAdventures: Experiencing the Everest - AKAM" on 24th September, 2021. On the eve of India's 75th Independence Day celebration on 14th August 2021, the Ministry of Tourism in collaboration with the Association of Indian Universities (AIU) held a webinar and during the webinar, a series of 12 episodes was launched that will take the participants on a virtual journey of Incredible India. PIB issued curtain raiser press release before

the webinar. In the 2nd Episode, eminent personalities from different spheres of life shared their incredible stories and experiences on expeditions to Mt. Everest and various important verticals in the Himalayas and also shared experiences of adventure sports activities such as scuba diving, paragliding, parasailing, bungee jumping etc. Padma Shri Awardee Ms. Santosh Yadav, Mr. Atul Karwal, IPS, and Mr. Ravindra Kumar, IAS shared their experiences and challenges in the webinar on 24th September 2021. PIB also issued press release and photographs of the webinar held.

2nd episode of the webinar series on "Incredible India Adventures: Experiencing the Everest" will be held tomorrow

Ministry of Tourism celebrates Azadi Ka Amrit Mahotsav- India@75 in collaboration with Association of Indian Universities

Posted On: 23 SEP 2021 9:34PM by PIB Delhi

Key Highlight

- The series of 12 episodes was launched on the eve of India's 75th Independence Day celebration
- Each episode in the series is focused on diverse themes regarding cultural heritage of India and to generate awareness about "Incredible India".

On the eve of India's 75th Independence Day celebration on 14th August 2021, the Ministry of Tourism in collaboration with the Association of Indian Universities (AIU) held a webinar and during the webinar, a series of 12 episodes was launched that will take the participants on a virtual journey of Incredible India. On Friday, the 24th September 2021, 2nd episode of the series title "Incredible India Adventures: Experiencing the Everest" will be held.

In the journey of AKAM, the Ministry of Tourism is focussing on children and youth to get more acquainted with India's glorious past and a grand future. The children and youth are strength and power of our incredible country. With strong rooted cultural values and to take India ahead on the path of global leadership, it is vital that they are made aware of the strength of the diversity of our Nation. Each of the episode in the series is focussed on diverse themes regarding cultural heritage of India and to generate awareness about "Incredible India".

(Curtain Raiser press release: https://pib.gov.in/PressReleasePage.aspx?PRID=1757456)

Ministry of Tourism organises webinar on "Incredible India Adventures: Experiencing the Everest" under Azadi ka Amrit Mahotsav Campaign

Ministry of Tourism celebrates Azadi Ka Amrit Mahotsav- India@75 in collaboration with Association of Indian Universities

Posted On: 28 SEP 2021 2:48PM by PIB Delhi

Key Highlight

- The series of 12 episodes was launched on the eve of India's 75th Independence Day celebration
- Each episode in the series is focused on diverse themes regarding cultural heritage of India and to generate awareness about "Incredible India".

On the eve of India's 75th Independence Day celebration on 14th August 2021, the Ministry of Tourism in collaboration with the Association of Indian Universities (AIU) held a webinar and during the webinar, a series of 12 episodes was launched that will take the participants on a virtual journey of Incredible India. On Friday, the 24th September 2021, 2nd episode of the series title "Incredible IndianAdventures: Experiencing the Everest - AKAM" was held.

The series of 12 episodes that will take the participants on virtual journey of India. In the 2ndEpisode, eminent personalities from different spheres of life shared their incredible stories and experiences on expeditions to Mt. Everest and various important verticals in the Himalayas and also shared experiences of adventure sports activities such as scuba diving, paragilding, parasailing, bungee jumping etc. Padma Shri Awardee Ms. Santosh Yadav, Mr. Atul Karwal, IPS, and Mr. Ravindra Kumar, IAS shared their experiences and challenges in the webinar on 24th September 2021.

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(Link: https://pib.gov.in/PressReleasePage.aspx?PRID=1758254)



Coverage of EBSB events of Participating Ministries at PIB Headquarter:

PIB headquarter issued 8 press releases on the theme of Azadi Ka Amrit Mahotsav highlighting the spirit of EBSB. Few of them are given below:

PM releases a special commemorative coin on the occasion of 125th Birth Anniversary of Srila Bhaktivedanta Swami Prabhupada Ji

https://pib.g ov.in/PressReleasePage.aspx?PRID=1751168

A two-day conference of Tourism and Culture Ministers of North Eastern States begins today in Guwahati

https://pib.gov.in/PressReleasePage.aspx?PRID=1754581

A two days' conference of Tourism and Culture Ministers of North Eastern States to be held on 13-14th September in Guwahati

https://pib.gov.in/PressReleasePage.aspx?PRID=1754132

Union Minister of Culture Shri G.K Reddy launches program 'BujurgonkiBaat–DeshKeSaath'

https://pib.gov.in/PressReleasePage.aspx?PRID=1752957

Union Minister Dr Jitendra Singh says, Government will be setting up Science Museums across the country

https://pib.gov.in/PressReleasePage.aspx?PRID=1759385

Social Media cum other media activities of regional offices of PIB in August 2021

• Regional offices of PIB are doing hard work to publicise the different events of EBSB.

Analytics:

Twitter

Total 142 tweets have been made on Twitter by regional PIB offices

- Total Impressions- 107054
- Total engagement- 6889

Facebook

57 Facebook posts have been done on Facebook by regional PIB offices

• Reach of FB posts- 2679

- No. of Likes- 91
- Video views-35

Content Format and sample:

The format of the uploaded content has included infographics, videos, clippings and press releases.

Provided below is a glimpse of the publicity done so far.





PIB India 📀 @PIB_India - Sep 20

Through #EkBharatShreshthaBharat initiative, the knowledge of the culture, traditions, and practices of different States & UTs will lead to an enhanced understanding and bonding between the States.

#SevaSamarpan





PIB India 📀 @PIB_India - Sep 20

India is a unique nation, whose fabric has been woven by diverse linguistic, cultural, and religious threads, held together into a composite national identity by a rich history of cultural evolution, coupled with a freedom struggle.

#EkBharatShreshthaBharat #SevaSamarpan





PIB India 📀 @PIB_India - Sep 20

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The spirit of mutual understanding amidst a shared history has enabled a special unity in diversity, which stands out as a tall flame of nationhood that needs to be nourished and cherished into the future.

#EkBharatShreshthaBharat #SevaSamarpan





PIB India 🤣 @PIB_India - Sep 20

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Cultural diversity is a joy that ought to be celebrated through mutual interaction & reciprocity between people of different States and UTs so that a common spirit of understanding resonates throughout the country.

#EkBharatShreshthaBharat #SevaSamarpan





There is no country like India, quite as diverse, multi-lingual, and multicultural, yet bound together by the ancient bonds of shared traditions, culture, and values.

#EkBharatShreshthaBharat #SevaSamarpan



To celebrate the idea of India as a nation wherein different cultural units across varied geographies coalesce and interact with each other, this glorious manifestation of diverse cuisine, music, dance, theatre, movies & films, handicrafts, sports, literature, festivals, painting, sculpture etc. will enable people to imbibe the innate chord of binding and brotherhood.

To make our people aware about the seamless integral hull of the Modern Indian State spread across a vast landmass on whose firm foundations, the geo-political strength of the country is ensured to benefit one and all

To impress upon people at large about the increasing inter-connectedness between the constituents of various cultures and traditions, which is so vital for the spirit of nation building

To induce a sense of responsibility & ownership for the nation as a whole through these close cross-cultural interactions as it intends to build up the inter-dependence matrix unequivocally



PIB India ② @PIB_India · Sep 20

#EkBharatShreshthaBharat showcases the rich heritage and culture, customs, and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity.

#SevaSamarpan





#SevaSamarpan







Ministry of Culture and 9 others

17 10

♡ 46

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PIB India 📀 @PIB_India - Sep 26

In the ongoing #AzadiKaAmritMahotsav celebrations, come let us join the #CleanIndia program from 1st October to 31st October 2021 to make #India 🚳 a plastic-free nation: Union Minister @ianuragthakur

Register here: forms.gle/oAdnvGpvrcDvBm.



From Anurag Thakur 📀



PIB in Assam O @PIB Guwahati - Sep 20

The nation salutes to the brave freedom fighter & an independence activist, Kanaklata Barua.

As a part of Amrit Mahotsav, today we are paying tribute to the '17-year-old martyr of Assam' who sacrificed her life while serving the motherland.

#AzadiKaAmritMahotsav #AmritMahotsav



PIB India and 4 others



Chakhi Khuntia, a poet, social reformer & revolutionary from Puri, #Odisha fought for #India & 's Independence during the Sepoy Mutiny of 1857.

#AzadiKaAmritMahotsav #IndiaAt75

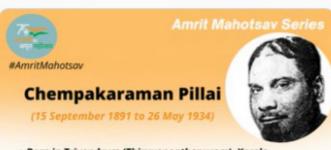


Dharmandra Bradhan and O other





Remembering Chempakaraman Pillai on his birth anniversary .



- Born in Trivandrum (Thiruvananthapuram), Kerala on 15 September 1891
- · Political activist and revolutionary
- Founded the International Pro-India Committee in Zürich and launched the publication 'Pro-India'
- Key member of the Berlin Committee (known after 1915 as the Indian Independence Committee)
- Associated with nationalists like Subhash Chandra Bose and Virendranath Chattopadhyay
- Foreign minister of the Provisional Government of India set up in Kabul, Afghanistan on 1 December 1915



Bureau of Outreach and Communication Ainistry of Information and Broadcasting Government of India



PIB in Odisha 📀 @PIBBhubaneswar - Sep 22

In the spirit of #EkBharatShreshthaBharat, #Maharashtra & #Odisha share common ethos & values when it comes to tribal art & craft.

Bringing to you the #Warli paintings from Maharashtra & tribal paintings from Odisha, which depicts the tribal lifestyle in the respective states.



Dharmendra Pradhan and 9 others



PIB in Chandigarh 🤣 @PIBChandigarh - Sep 29

On this day, we present you the historic 'Komagata Maru' incident which gave rise to Ghadr Movement.

#AzadiKaAmritMahotsav #AmritMahotsav



Amrit Mahotsav Series #16

#AmritMahotsav

'Komagata Maru' Incident

29 September 1914



In April 1914, 376 passengers from Punjab, led by Baba Gurdit Singh, sailed from Hong Kong on 'Komagata Maru', a Japanese steamship. British authorities did not permit them to deboard at their destination in Vancouver, Canada. Forced to return, Komagata Maru arrived at Budge Budge, Calcutta, in September. A violent confrontation with the police on 29 September 1914 resulted in 19 passengers being killed in firing. The Komagata Maru incident served as a catalyst for the rise of the Ghadr Movement.



Bureau of Outreach and Communication Ministry of Information and Broadcasting Government of India



BOC_MIB

Anurag Thakur and 9 others



PIB in Tamil Nadu 2 @pibchennai · Sep 28 #AmritMahotsav

Remembering Bhagat Singh on his birth anniversary.

#AzadiKaAmritMahotsav

To a second

Amrit Mahotsav Series #15



#AmritMahotsav

Bhagat Singh

(28 September 1907 - 23 March 1931)

- Born on 28 September 1907 in Lyallpur district, Punjab (now in Pakistan)
- One of the founders of Maujawan Bharat Sabha & Hindustan Socialist Republican Association
- . Shot dead J.P. Saunders, Assistant Suptd. of Police, for the assault on Lala Lajpat Rai
- Caused a bomb explosion in the Central Legislative Assembly in Delhi in 1929 to protest the
 passing of the Trade Disputes Bill & Public Safety Bill
- . His aim behind the harmless explosion was to "make the deaf hear"
- . Sentenced to death along with comrades Sukhdev Thapar & Shivaram Hari Rajguru
- Died fearlessly on the gallows in Lahore Central Jail on 23 March, 1931



Bureau of Outreach and Communication Ministry of Information and Broadcasting Government of India



BOC MI



PIB in Telangana = #AmritMahotsav 🔮 @PIBHyderabad - Sep 9 Cycle rally will cover 70 to 80 Km a day while they will also visit historically significant places related to freedom struggle en route, cherishing the great sacrifices made by our freedom fighters and apprising people about the historic celebrations of #AzadiKaAmritMahotsav



Dr Tamilisai Soundararajan and 7 others



PIB in Telangana 🍱 #AmritMahotsav 🤣 @PIBHyderabad - Sep 11 #AzadiKaAmritMahotsav

A grand reception was given to #CRPF Cycle Rally at Chandrayanpalli village #Nizamabad

Sh. Kartikeya DIGP #Commissioner welcomed the team alongwith Sh Chandrashekar-Addl Collector Sh Bajireddy Goverdhan MLA Sh Satya Srinivas Comdt 7 Bn TSSP

Glimpses



SOUTHERN SECTOR CRPF and 7 others



PIB in Sikkim @@PIBGangtok - Sep 25 ...

As a part of #AzadiKaAmritMahotsav & birth anniversary of Pandit Deen Dayal Upadhyaya, @SikkimNyks organised #FitIndiaFreedomRun 2.0 today in Gangtok.

#IndiaAt75

@PMOIndia @ianuragthakur @NisithPramanik @Nykaindia @NamchiNyk @IndiaSports @FitIndiaOff



Ministry of Information & Broadcasting and 8 others



PIB in Karnataka 🔮 @PIBBengaluru - Sep 24 #AmritMahotsav

Remembering Pritilata Waddedar, an Independence activist, who led a team to attack Pahartali European Club, Chittagong.

#AzadiKaAmritMahotsav



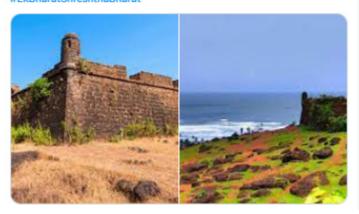


PIB in Goa 📀 @PIB_Panaji - Sep 21

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The Chapora Fort at #Goa, is ancient laterite fort on the Chapora river, is a majestic and an enduring historical monument. Known for its spectacular views and sunset vistas.

#EkBharatShreshthaBharat





PIB in Maharashtra 🗷 💸 @PIBMumbai - Sep 20 #Odisha was once known as Utkala, the land of excellence in art

is a treasure trove of varied architecture and sculpture

is widely recognized for its exquisite silver filigree ornamentation, pottery, and decorative work

#EkBharatShreshthaBharat

rb.gy/Onc6tu



Fk Rharat Shreshtha Rharat and 7 others